



PORTFOLIO

henrynoblesmith.com

SKILLS

Animation
Storyboarding
2D Rigging
Illustration
3D Modeling
Branding
Photo Editing
Social Media
Visual Effects
Video Editing
Audio Cleanup



HOBBIES

Rock Climbing
Photography
Illustration
Camping
Hiking



HENRY NOBLE SMITH

Designer Animator | henrynoblesmith@gmail.com | 573.821.4501

EXPERIENCE

Try J Advertising

2020-Present

Designer

- Designed and executed a variety of branding and marketing campaigns that incorporated print, web, video, photography, and animation
- Storyboarded, filmed, and edited conceptual sales and informational videos and handled photography needs for all clients
- Independently created, expanded, and maintained new brand identities for a range of automotive and supporting businesses including Lexus Escondido, Lexus Carlsbad, and Toyota Carlsbad
- Maintained working relationships with a variety of vendors to quote and execute on a range of print, signage, and environmental design projects

Jackrabbit Design

2015-2020

Design Team

- Produced conceptual design work using illustration, photo manipulation, typography, and 3D modeling
- Created vendor ready files for a variety of projects including alcohol packaging, print ads, and event materials
- Designed and implemented thoughtful social media campaigns
- Worked collaboratively with other designers and art directors to create quality work on a timely basis

Video Team

- Animated logo stingers, lower thirds, and other video elements
- Created and produced explainer videos from storyboard to final
- Edited and produced video content for web and social
- Implemented techniques such as motion tracking, keying, rotoscoping, and animation to enhance video projects
- Worked seamlessly with video team members to execute projects on tight deadlines

EDUCATION

Truman State University

Graduating Class of 2015

Kirksville Missouri

- Creative Director at Truman Media Network
- B.F.A. Visual Communications